Gangneung-Wonju National University,
Gangneung, Korea

The Gangneung Wonju HERALD

CAMPUS ENGLISH MAGAZINE
December 2022
NO. 81



#Read to Explore

Queen Elizabeth II
FIFA World Cup
Start-Up
GWNU Herald
Global Experience
Finance
Vegan
Frieze Seoul 2022
COVID-19

Scan to see Korean Translation and Our Site

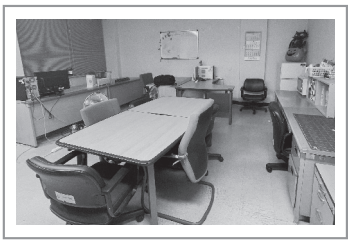


"Change everything except your wife and children"

- Lee Kun-Hee,
The Late Chairman of Samsung Electronics -

CONTENTS









02 | FOCUS

04 | International

Her Majesty, Queen Elizabeth II

FIFA World Cup Qatar 2022

9 | Campus

A Symbiotic Relationship: Between Schools and Companies

The Necessity of GWNU Herald: Why does the English Magazine Exist?

How GWNU Students Can Benefit Through Global Experience

16 | Finance

Various Ways to Achieve Financial Independence

18 | Market

Growth of the Vegan Market

21 | Arts

Frieze Seoul 2022 Review

23 | Social

COVID-19, 3 Keywords of Preventive Measures

25 | EVENT

GWNU Herald Winter Event

27 | EDITORIAL

Anyone Can Be Anything

2022
December

The Gangneung-Wonju Herald No.81

PUBLISHER Ban Seon-Seop | **FACULTY ADVISOR** Professor Kim Tae-Wan

Jeong Soo-Hyun (Editor In Chief)

Jin Hong-Kyung(International Managing Editor)

Gwon Gu-Cheol (Campus-Reporter)

Yeum Ji-Won (Campus Reporter)

Jeong Ye-Seul(Social Reporter)

Kim Min-Jae(Cub Reporter)

Lim Byeong-Joon (International Reporter)

Park Hae-Seong(Campus Reporter)

Oh Jung-Taek(Social Reporter)

Jeong Hang-Wook(Social Reporter)

Published two times in a year by Gangneung-Wonju National University, 7 Jukheon-Gil, Gangneung City, Gangwon Province, Korea, 25457

Phone No. 033-640-2617



Her Majesty, Queen Elizabeth II

By **Jeong Soo-Hyun** Editor-In-Chief



Britain's Longest-Serving Monarch, Queen Elizabeth II, died this September. During the 70 year reign, she was Queen of the United Kingdom and worked with 15 prime ministers. Let' s have a moment and read about Elizabeth's life in memory of the historic monarch who was loved by many.

◆ Queen Elizabeth II's Childhood and Coronation

Elizabeth was born as the elder daughter of Prince Albert (second son of George V), Duke of York, and his wife Lady Elizabeth Bowes-Lyon. Her Grandfather, King George V died in 1936, and his eldest son, Edward VIII, was later crowned, but due to political and religious reasons, the Duke of York became King George VI. Through this process, Elizabeth became heir to the throne.

Later, Elizabeth fell in love with Prince Philip, who served as a naval officer. They married at Westminster Abbey on November 20, 1947.

Soon after, however, Queen Elizabeth's father, George VI, died in February 6, 1952. After the king's funeral, The coronation of Queen Elizabeth took place at Westminster Abbey on June 2, 1953 when she was 25.



◆ Participation in World War II

Princess Elizabeth was only 13 years old when World War II broke out in 1939. On September 13th, 1940, a German raider dropped five bombs on Buckingham Palace. Princess Margaret and Elizabeth were evacuated to Windsor Castle which was outside of London. Despite the distance from home, young Elizabeth showed support and played many roles during the war. Let's take a look at some of her contributions.





(1)BBC's Children's Hour - On October 13, 1940, 14-year-old Princess Elizabeth made her first public speech on BBC Children's Hour. She sent a message of sympathy to the children and refugees separated from their families due to the war.

“Thousands of you in this country have had to leave home and stay away from your fathers and mothers. My sister Margaret Rose and I feel so much for you, as we know from experience what it means to be away from our loved ones. To you, living in new surroundings, we send a message of true sympathy and at the same time we would like to thank the kind people who have welcomed you to their homes in the country.”

〈Her Majesty The Queen〉.

(2)Dig for Victory Campaign -

At the age of 14, Elizabeth and her younger sister Princess Margaret joined the Dig For Victory campaign holding shovels. The campaign was set up by the British Ministry of Agriculture and it encouraged the entire nation to grow their own food at a time of harsh rationing. The princesses grew their own fruits and vegetables at Windsor Castle asthey were also subject to food rationing, especially meat, dairy products, and eggs.

(3)The Auxiliaries Territorial Service(ATS)- Elizabeth was the first member of the royal family to serve in the military as a female soldier. She insisted that she should be treated equally with everyone else, royal or not, despite her father's opposition. In February 1945, she joined the Auxiliary Territorial Service and trained to become a military truck driver and mechanic. She was known as a Second Subaltern Elizabeth Windsor. The ATS was the women’s branch of the British army during World War II. They tasked women with non-combat jobs such as clerks, drivers, and dispatchers so that men could fight freely. Because the training camp was in Camberly, Surrey, close to Windsor Castle, she returned to the castle when training ended every day. Princess Elizabeth graduated as a fully qualified driver, and after five months of training she was promoted to Junior Commander, the equivalent of an army captain, but the war ended before she was designated to active duty.



◆ Announcement of the Queen's Death on September 8, 2022

Queen Elizabeth II, who reigned for 70 years and 214 days, has died at the age of 96 on September 8, 2022 at Balmoral Castle. On September 7, the Queen's schedule was cancelled due to the doctors' reccomendation to take a rest. The royal family gathered in Balmoral Castle(where the Queen was staying) once they heard concerns about the Queen's health the very next morning. Five hours later, the Queen's death was announced by an official notice("The Queen died peacefully this afternoon in Balmoral." The King and Queen will remain in Balmoral this evening and return to London tomorrow.") in front of the palace's door. The State Funeral of Queen Elizabeth II took place at Westminster Abbey on September 19th. Also, the flags were lowered to half-mast at Buckingham Palace and other royal buildings in England.

◆ Changes that United Kingdom will Face in the Future

Let's learn about how the Royal Symbols will change in the future as Charles III became king.

(1)Royal Family - The throne was passed to Prince Charles, 73, now King Charles III, and Prince William(the eldest son of Princess Diana and the King) became heir to the throne.

(2)Money and coins - There is a tradition of alternating ways in facing British monarchs in the opposite dirction(started from the 17th century). The new UK coin will face King Charles III to the left, the opposite direction of his mother, Elizabeth II. Howover, this will not happen immediately. Elizabeth's coin did not come out until a year after she was queen. Meanwhile, Elizabeth II's coins will continue to circulate until they are gradually replaced.

(3)National Anthem- The national anthem will change from 'God Save the Queen' to 'God Save the King'.

출처

https://m.blog.naver.com/s_hong/221053781886 (어린시절)
https://www.gardensillustrated.com/gardens/dig-for-victory-at-80-years-old/ (Dig For Victory)
https://www.bbc.com/news/uk-62918601 (ATS)
https://www.cheatsheet.com/entertainment/how-long-has-queen-elizabeth-been-married.html/ (Wedding)
https://www.bbc.com/news/uk-61585886 (Queen Elizabeth II)
https://www.bbc.com/news/uk-61585886 (BBC Children's Hour)
https://www.bbc.com/news/uk-61585886 (서거 발표)

FIFA World Cup Qatar 2022

By **Lim Byeong-Joon** International Reporter



2022 World Cup

The world's largest sports competition is held in Qatar for the first time in four years!

People are paying keen attention to the World Cup, a festival for people around the world. Each game is usually arranged between 10 p.m. and 12 a.m. for both office workers and students to watch comfortably. As Son Heung-min, the best soccer star in Korea's history (top scorer in epl last season), and Kim Min-jae, the center of Napoli's defense, are showing off their world-class skills, the public's expectations will be by far the best. Although Korea is in a relative inferiority in a group with strong teams, it should not miss the string of hope as the players have worked hard for four years under promising overseas coaches.

Paulo Bento's South Korea has joined the Qatar World Cup by setting a milestone of advancing to the finals for the 10th consecutive World Cup. However, South Korea, which belongs to Group 3 of the World Cup draw, avoided Group E, which was the worst, but was assigned to Group H, a formidable group. Can Korea advance to the round of 16 in Group H, which includes strong team Portugal, South American traditional power Uruguay, and Africa's Ghana that has naturalized star players?

Game 1 Uruguay 11.24 (Thu) 22:00

Uruguay, called a traditional South American powerhouse along with Brazil and Argentina, even thought Uruguay has recently lost a friendly match against us. However possessing a relatively inferior



record with one win, one draw and six defeats and two disqualifications in the World Cups it is risky to keep our guards down. Yet knowing that the previous game in 2010 were neck and neck, I hope that our players will show their full potential in this World Cup and bring victory. Valverde, who is at his peak at Real Madrid, and Darwin Nunez, who joined Liverpool for 100 million euros, are the players we need to keep an eye on. As it is an opportunity to avenge the loss in 2010, The audience are expecting that this will` be a huge motivator for the players.



Game 2 Ghana 11.28(Mon) 22:00

Ghana, who dramatically broke through the preliminary round and returned to the World Cup for the first time in eight years, is the opponent we must win. It has the lowest FIFA ranking among World Cup participants, and its performance has recently been on the decline. However, Ghana has strengthened its squad by naturalizing a number of talented players, and the team's ace Tomas Partey is also playing well in the league, so we should always be on the alert . In addition, we should thoroughly prepare for the match against Ghana and bring victory as we suffered the worst defeat after underestimating Algeria during the 2014 World Cup.

Game 3 Portugal 12.3 (Sat) 00:00



Portugal, which won the Euro 2016 and the 2020 UEFA Nations League, is a leading squad. It is the strongest team in Group H and also one of the top contenders that could win the World Cup. The forward consists of Rafael Leao and Joao Felix, with superstar Ronaldo at the center. Leao was also named the Serie A MVP last season. In the midfield, Manchester United's ace Bruno Fernandez, EPL's strongest team Manchester City's core Bernardo Silva, with other talented players lined up. Manchester City's Joao Cancelo and Ruben Dias are the main players in defense, making it flawless. It is considered a propaganda just by winning a draw, However everybody is hoping that Korea would replay a dramatical victory just like 2002.

출처

FIFA SNS (월드컵 포스터)
대한축구협회 홈페이지 (대한민국 국가대표팀)
Mike Hewitt - Fifa/Getty Images (선수사진 1)
Goal.com (선수사진 2)

A Symbiotic Relationship:
Between Schools and Companies

By Yeum Ji-Won Campus Reporter

There are 25 companies in the "Startup Support Headquarters" of Gangneung Wonju National University. Among the products of these companies, there are many interesting products such as “Sky Swing", a leisure sports product, and "Peeling Bean," a cosmetics made from coffee. The companies has moved in not only our school, but also many universities. So why did the companies moved into these institutes? What is the true reason for entering universities? Unlike the past, when companies visited universities it was simply because the rent is cheaper than other places, there are many reasons why companies are finding universities these days.

Companies can use the school’s intellectual assets and their expertise by collaborating with outstanding professors in universities to grow by utilizing their expertise. The purpose is to generate profits by commercializing research results that have been conducting joint R&D with university professors by utilizing specialized research facilities and research equipment in universities. In addition, companies that moved in can utilize their students' specialized abilities of students. A field training program is provided to major students related to business items, and they can get ideas from them and have the opportunity to hire professionals. The creation of corporate clusters is another reason why companies visit universities. Currently, the number of companies in the university is concentrated, and industrial clusters are naturally created. They said they gained management benefits through joint research and projects among residents, organizational culture sharing, and agreements with local industrial complexes where universities are located.

Then what are the advantages of universities when companies move in? As companies move into vacant spots in universities, not only does the efficiency of space utilization increase, but also profits from rent and business through joint research can be sought. In addition, the university welcomes residents as it can provide students with on-site training opportunities.

The start-up support headquarters is located at the National Gangneung Wonju University Industry-Academic Cooperation Center (N10) 501, and will make efforts to revitalize the local economy by creating a better start-up environment for students and prospective start-ups.

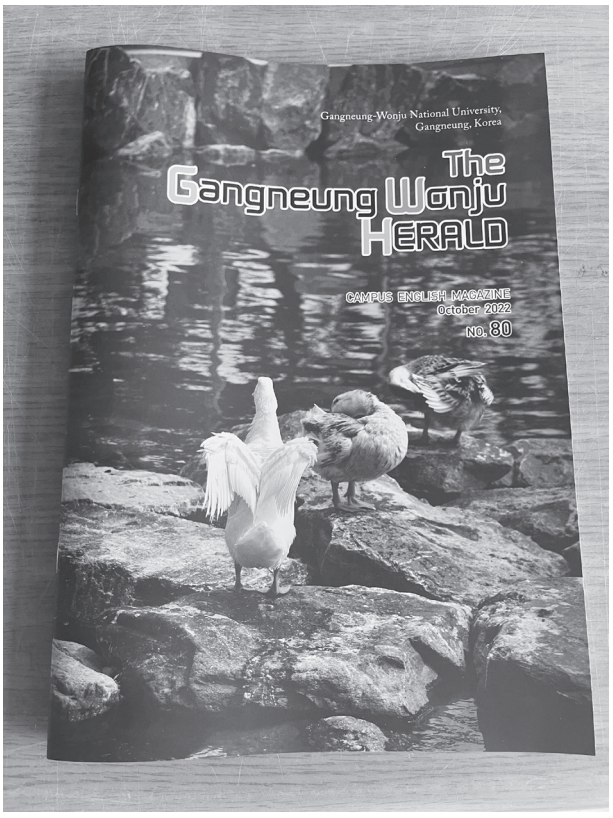




출처
https://incub.gwnu.ac.kr/incub/index..do (모든사진 출처)

The Necessity of GWNU Herald: Why does the English Magazine Exist?

By **Park Hae-Seong** Campus Reporter



The predecessor of Gangneung Wonju University (GWNU)'s English Newspaper was Gangneung University Newspaper's English Department. On November 26, 1984, the first issue was published under the title "Kangnung Herald". Later, on September 22, 1988, it became independent as an English newspaper through discussion. From October 31, 1994, the media was changed to the current magazine format in the form of a weekly magazine. Since August 19, 2009, it has published 28 pages and 1,000 copies of the school's English newspaper, “The Gangneung-Wonju Herald”, twice a year. The content consists of various campus news, social issues, study methods, and travel, etc.

However, apart from the history and these efforts, the readership is weak. In particular, the interest of students is quite low. Even the author(me) of this article didn’t know about the existence of this newspaper until the second year of university. In fact, just looking at the part mentioned earlier, It could be boring enough. Therefore, it is necessary to establish why English newspapers are needed.

So why is the English newspaper necessary? GWNU's English newspapers are operated in its own way as univerisity news. This means that university authorities support the English newspaper by finances as it functions as part of the representative media on campus. Reporters are composed of enrolled students and the newspaper pursue the delivery of university information(public purpose) and the promotion of logic and thinking skills (individual purpose) through the process of writing articles. It is for the purpose of practical and expansion use of English in universities.

However, there are many problems now. The biggest obstacle is that the unique function of the university press is fading. We tried to communicate with people through the English magazine, but this method didn’t seem to work well. Although we write articles, not many people read it. Even if we write articles, with the absence of communication between the campus English magazine and the society, there is no difference from writing a personal diary sitting in front of a desk every night.

Furthermore, there is a lack of publicity to overcome this difficulty. During our recruit session of trainee reporters in the second semester, only one new reporter joined after two additional recruitments. There is also a need for image improvement. The GWNU Herald should consider ways to change their image of being “tough” and “tight”.

Also, the cover of English newspapers should be changed. It is produced in the form of a magazine and distributed all over the school, but doesn’t attract enough attention to create a desire to read. And if someone opens the magazine, only English is written, so it's easy to feel reluctant.

There is also a lack of budget support. Of course, I believe that the university authorities are using the funds wisely, but it is worth noting that the annual support cost of the English newspaper has been cut down, lower than half of the original sum. There has been budget cuts since COVID19, but now that we are going back to normal campus life, it is crucial to restore these loss for the better quality of the magazine and student activities.

So, how can we improve this situation? We need to get started from the basics first. Currently, the English newspaper students are in charge of correcting and reviewing articles. Many photos attached to the article are also taken in person.

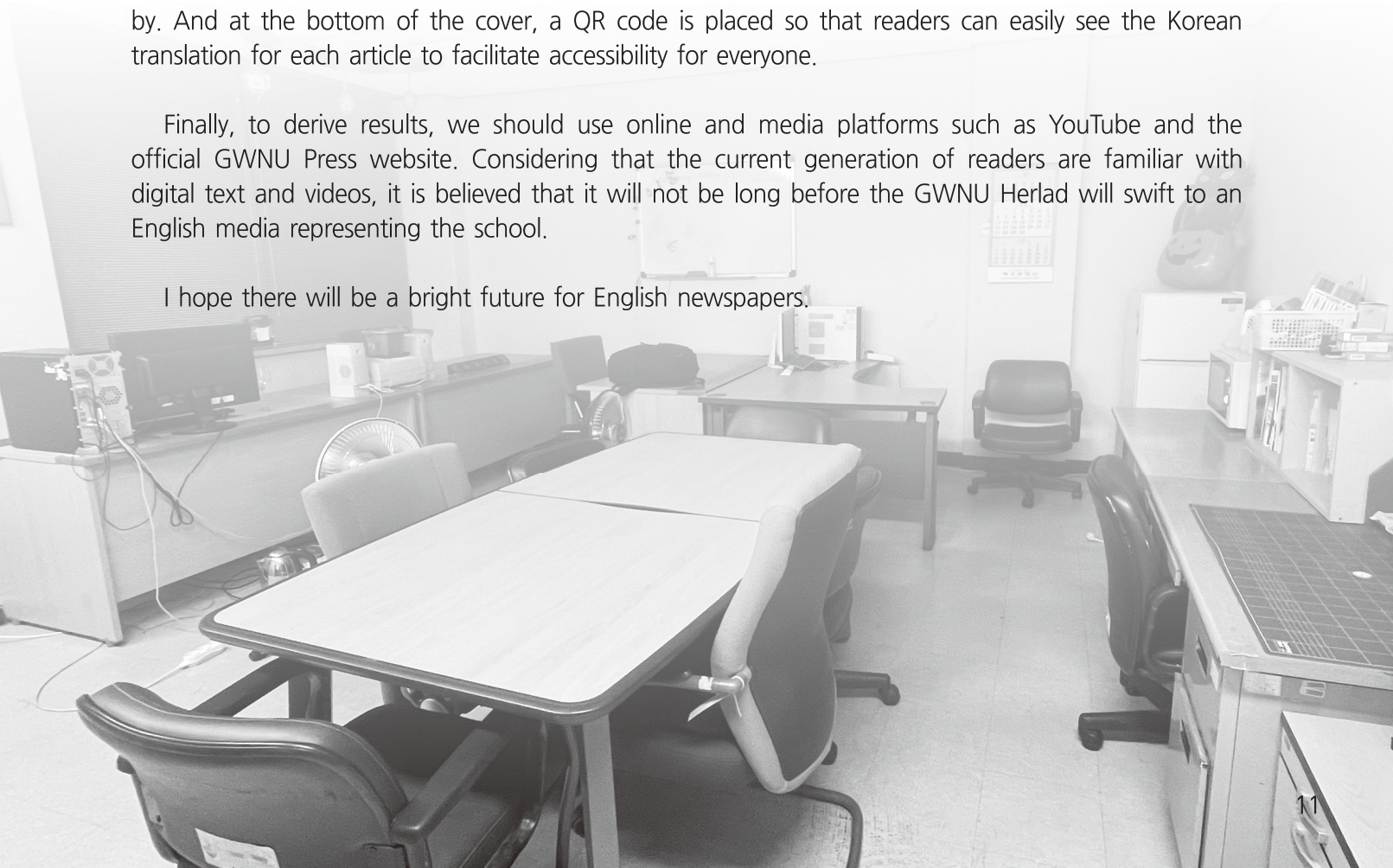
First of all, let's get help from a foreign professor first when we proceed with the editing of English articles. This will help to proceed on an one-on-one calibration. Afterwards, if we review the contents of the article, layout, design one more time before submitting it to the publisher, the magazine will be a more sophisticated, neat, and less like a boring English newspaper.

Also, the university should believe English newspaper and support the budget more. A small budget will only narrow the selection of articles and activities, which eventually leads to a negative cycle.

In order to increase readership and interest, we made a new step by improving the cover from this issue. With an enrolled student as a cover model, it is expected to draw attention as readers pass by. And at the bottom of the cover, a QR code is placed so that readers can easily see the Korean translation for each article to facilitate accessibility for everyone.

Finally, to derive results, we should use online and media platforms such as YouTube and the official GWNU Press website. Considering that the current generation of readers are familiar with digital text and videos, it is believed that it will not be long before the GWNU Herlad will swift to an English media representing the school.

I hope there will be a bright future for English newspapers.



How GWNU Students Can Benefit Through Global Experience

By **Gwon Gu-Cheol** Campus Reporter

Here are some very important questions about your time in college. Do you aspire to grow? Do you want to become a better person? Do you want to see more of the globe than just Korea' s Gangneung? Did you know that our school spends between 30 and 40 million won annually on sending students abroad?



For the last two years the Corona pandemic made it difficult for students to travel abroad. During the past three years from 2017 to 2019, Gangneung-Wonju National University (President Seon-Seop Ban) has ran a number of international exchange programs with universities all over the world, including Arkansas State University in the United States. Gangneung-Wonju National University has sisterhood links with 41 institutions across 16 nations as of November 2022. Our school offers a total of five international exchange programs following:

1) Student Exchanges
2) Short-term Language Training
3) Global Cultural Tour
4) International Work Camp
5) Global 1 on 1 Buddy Program

I would like to introduce each program's outline and genuine reviews in this article. Though I would have liked to discuss every program, due to space considerations I am able to only discuss about three main foreign exchange programs.

1) Global 1 on 1 Buddy Program

The "Global 1 on 1 Buddy Program" is also the program where many students begin their international exchange experiences. Individual conversations between foreign and Korean students will take place. In order to help international students learn Korean and adapt to Korea in general—including daily reactions and academics.

Every semester, students are assigned as global pals. Anyone who wants to take part can submit an application for more than two semesters. As of the second semester of 2022, the Office of International Affairs (OIA) is offering a substantial amount of funds (400,000 won per

global buddy) to support student activities. About 50 overseas helper students received grants totaling up to 20 million won in 2022. An official certificate would be granted on the successful completion of more than 40 hours of activities per semester, and volunteer hours are also acknowledged.

Ji-hoon Han (Department of Internatio nal Trade, '21), a student who served as a global buddy for Russian and Chinese students in the first and second semesters of 2022, he explained why he applied for the program, "I applied to this program because I had wanted to communicate with foreign students and learn foreign languages. I've noticed that foreign students want to be friends with Korean students as I've dealt with them over the past two semesters. We were able to participate in worthwhile activities like cultural and language exchange by inviting overseas students to the global student society known as GSI (Global Student Initiative). In addition, more abundant activities were made possible by the kind support of 400,000 won from OIA.



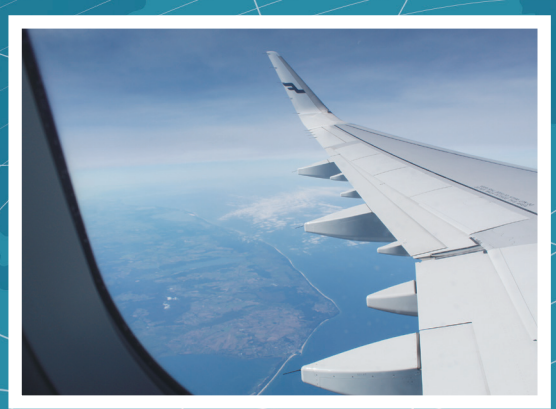
More than 250 students have participated in the Global 1 on 1 Buddy Program since 2017, and through their interactions with friends from various nations like Japan, Russia, China, Vietnam, and others, they have developed into true global leaders who knows how to appreciate and understand other cultures. The program is open to any student who has a strong desire to volunteer, so be sure to look out for an announcement that is issued at the start of each semester.

2) Global Cultural Tour

Students who are considering traveling abroad during the vacation would also be interested in this program. With the help of the "Global Culture Tour" program, you can put together a group of friends who share interests in traveling to foreign nations. A maximum of five teams are chosen for each of the two tracks during the summer and winter breaks. Asian nations like China and Japan as well as non-Asian nations like the United States, France, and Germany.

The modest funding is what draws people to the Global Cultural Tour program. For Asian nations, up to 2.4 million won each team, and for other nations, up to 3.6 million won per team. The ten teams have received up to 30 million won as support in total.

To be eligible for a grant, each participating team must pass a two-step procedure. The tour proposal must be prepared in advance and submitted. It is vital to meet the standards whether the visit satisfies the program's aim and if the associated activities during journey are appropriate. The 'interview' that follows should last around ten minutes and should cover the topics of the tour and the selection criteria.



For the 2022 winter break global culture tour, I

myself also submitted an application, and I was fortunate enough to be chosen. Next February, two team members who are majoring in tourist management and I will travel to Sapporo, Japan. The application process had its ups and downs, but with the support of my friends, I was able to adequately prepare for the proposal and interview. After a fruitful tour, I'd like to write about the experience to aid students who are willing to apply to future exploration programs.

Alumni Sung-jo Yoon (Department of Marine Molecular Life Sciences, '14) participated in the 2018 Global Cultural Tour program. He participated in cultural exchanges with university students at Hanoi University and Da Nang's University of Foreign Languages, promoting international exchange programs at Gangneung-Wonju University, and visited the Vietnamese History Museum. "I was able to learn about the interests and culture of local students, gained a new perspective on Vietnam, and learned the value of international exchange, which became a valuable experience in my university life." He added. Alumni Sung-jo Yun is currently running a trading plant company for international business, importing and installing foreign machinery for the local industry.

Almost everyone hopes to visit another country at least once while in college but planning the costs alone is difficult. Due to the burden of costs, I often see situations where traveling abroad tis left as a plan. Try using this program to support for your travel expenses. You can save money, leave priceless memories with your peers, and increase the quality of you education experience.

3) Students Exchange

The best global exchange program is arguably the Student Exchange program. Students at our university have the chance to study abroad as exchange students at foreign sister universities. Two to three exchange students are chosen each semester. They have been sent to universities all around the world, including Kagoshima University in Japan, Harbin Institute of Technology in China, Far Eastern Federal University in Russia, and Arkansas State University in the United States. 90 students have been sent abroad as exchange students in the past three years (2017, 2018, and 2019) to experience life abroad and widen their potentials.

The length of time that exchange students spend studying in partner institutions might range from six months to a year. You can choose the department at the sister university that is relevant to your major, the department you choose and enroll in major courses or language lessons with the help of the sister institution. The home university will accept your credits if you submit a transcript of your coursework from the dispatch after you return to Korea. It is only available to imburse tuition fees at your home university, while the sister university will receive a full tuition exemption.

Dong-wook Kim (Department of English Language and Literature, '10) was sent to the University of Sarawak in Malaysia from 2014 to 2015 while participating in the Students Exchange program in 2014. He participated in numerous activities, such as Korean lecture projects and traveling, and he took business administration classes to fulfill his credit requirements. "The first year in Malaysia was my first exchange student experience, and it was a valuable time to organize my university life anew, with classes taught in a foreign language, exchanges with students overseas, cultural interchange, and trips to nearby regions or countries," he added. The interviewer, Dong-wook Kim, participated in several international exchange programs and is currently employed by a premier international luxury brand in Korea, conducting various projects and logistics W&D (Warehouse & Distribution).



Here is another interesting case. Seok-eun Park (Department of Law ‘12) was sent to the Russian Far Eastern Federal University in 2016-17 as an exchange student. In addition to helping students who exchanged to the Far Eastern Federal University in language training and assisting them in adjusting to Vladivostok, he also took Russian classes and served as the deputy representative of the Korean language school in the Korean Student Council. "A year in Russia gave me the opportunity to do many things that I was unable to accomplish in Korea, such as work in consulates and as a tour guide for visitors, and it was also a chance to meet priceless friends. I was able to build a stronger interest in Russian, and my efforts have given me the chance to grow that they could eventually lead to a job,” he said. He is currently employed by his home university's Office of International Affairs (OIA), where he performs duties like encouraging collaboration with international sister universities, sending out and luring exchange students, organizing government invitation programs, and overseeing international students.





We have gone through three main international exchange programs at Gangneung-Wonju University. Additionally, 37 students were chosen by the Office of International Affairs (OIA) to receive language instruction over the winter break in 2022. During the winter break, which starts in late December, they will receive English and Chinese lessons at sister universities

According to a representative of the Office of International Affairs (OIA), "We are trying our best to enliven international exchange programs again to the students starting from 2022, even though it has been postponed due to the corona pandemic. The Gangneung-Wonju National University is taking a number of factors into account as it plans several programs to assist students in developing their global leadership skills and acquiring international competence. We hope that many of our students take part in the various programs. There is more information and details about the foreign exchange program on the school’s website. Additionally, you can also read reviews left by former participants in the "Review Board" section of the Office of International Affairs (OIA) website.

The institution continues to work and develop its students global talents. Despite the challenges that come with being cut off from one another for a period on a worldwide scale. We're hoping that at least one more student will benefit from the opportunities and gain positive outcomes from reading this article. This is because that the more successful cases there are, the more options the students will have in the future.

출처

https://unsplash.com/photos/Nyvq2juw4_o (Figure 1. Global Experience)
본인 제공 (Figure 2. From 2022-1 Global Buddy Program by Han)
https://unsplash.com/photos/OMoAm1m8Ous (Figure 3. Travel Abroad)
본인 제공 (Figure 4. From 2014 Students Exchanges Program by Kim)
국제교류팀 홈페이지 https://oia.gwnu.ac.kr/interkr/index.do (Figure 5. The Office of International Affairs (OIA) (5F))
https://unsplash.com/photos/TamMbr4okv4 (Figure 6. Passion led us here)

Various Ways to Achieve Financial Independence



By **Jin Hong-Kyung** International Managing Editor







The whole world currently runs on one big economic system called capitalism. Capitalism is a system where everybody has the freedom to participate in the free market. Meaning that any individual has the the right to purchase or sell anything.

Comparatively capitalism provides a whole new spectrum of opportunities to make money than to the feudal periods of history. This also means that the individual is able make money not just by working their job.

So In this semesters article we would be introducing various ways to financial independence.

The definition of financial independence means that an individual is capable of financing him or herself without investing physical labor and time. The next question is why is financial independence crucial? If we continue to rely on a single stream of income which is labor income, we are making ourselves susceptible to various financial dangers such as taxes, fees and loans.

Of course, you might wonder whats wrong with having one stream of income? Isn't it fine if I am able to pay my expenses with my labor income? It might seem fine at the moment. However aging is inevitable and we will all one day be incapable of retaining our labor income. Once we reach that point, Without financial independence we would have to face the harsh reality of capitalism such as bankruptcy , seizure and much more.

The main topic of this article which is various ways to achieve financial independence, we would be going through 3 main methods which is Stocks, Rent and businesses.

When it comes to stocks and shares, The most common way to make a stable stream of income is by investing in traditional dividend stocks. Dividends are payments a company makes to share its profits with its stockholder.

The most common way to make money with stocks is to buy low and sell high. However Companies that declare dividends are usually stable but stagnant. This makes enterprises that have pass their growth period look unappealing to stock holders, which concludes in the withdrawal of investments.



So the easiest way that stagnant cash cow companies retain their investors is to promise a quarterly payment. This quarterly payment sum is averagely rated at 3 percent of its stocks price. This means if you invest a hundred thousand dollars at a 3 percent dividend rate, you would have a income three thousand dollars annually without working.

This might seem like a measly sum. However enterprises also increases their dividend rate annually. The average increase rate being at 8 percent, Investing twelve thousand dollars annually for 30 years will result in a dividend income of sixty thousand a year which is more than enough to achieve financial independence. Another way to achieve financial independence is by collecting rent. Collecting rent has been one of the most traditional ways of passive income since the start of capitalism. A landlord would rent out a piece of property (Houses, rooms or land) to a tenant. The tenant would then pay their landlords rent every promised date.

This Idea of collecting rent is comparatively reliable then to dividends. How ever, the process to owning a piece of property is strenuous and takes decades of labor and time. But living in a capitalism world people have found and proposed creative ideas to the market. One of the easiest ways is to invest into REITs. REITs are properties converted into the form of stocks. A company would take out a loan and purchase property. After that the company would divide the property into fractions making it easy for the average investor to invest. Once the property starts making money the profits would be distributed among investors. REITs have shown reliability throughout history. Low risk, high dividend rates averaged at more then 4 percent and lastly a steady dividend pay.

Another way to achieve financial is to own a automated business. With the continuity of AI and internet development, it is possible to run an unmanned businesses. On of the most common and famous unmanned business are vending machines. Locating a demanded vending machine at the right time will bring in substantial profit. Another unmanned business idea is to make online courses. Everybody in life works towards developing a skill to make it in the real world. Every single person has a trait or skill that another person desires to learn.

For example a chef can make cooking courses and a translator can make courses about translating and learning languages. Yes it takes a lot of effort to make a course. However together with the development of platforms and the Internet, There are countless ways to expose your course to people in need. This would result in passive income once again.

The common factor of these three methods is not leave your money sitting in the bank. As time goes on the value of money depreciates. Letting your money sit in the bank will only minimize your net worth. In order to achieve financial independence it is essential to stay canny and persistent. As the global debt increase, countries would no longer be able to guarantee social pensions anymore. It is now a necessity to achieve financial independence.





출처

https://pixabay.com/ (모든 사진 출처)

Growth of the Vegan Market

By **Jeong Ye-Seul** Social Reporter

As of 2017, the International Federation of Vegetables announced that the world's vegetarian population is 180 million. Among this number, about 54 million are vegans.

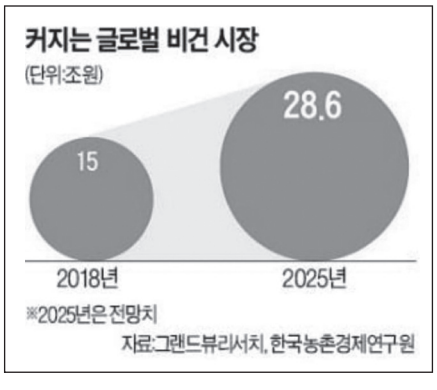
The number of vegans are increasing in Korea, too. The Korea Vegetable Food Union estimates that between 1 and 1.5 million people in Korea are vegetarians. and about are 500,000 vegans. According to the expanding global vegan market study by the Korean Rural Economic Research Institute, the vegan market is expected to grow from about $109 million in 2018 to about $207 million in 2025.

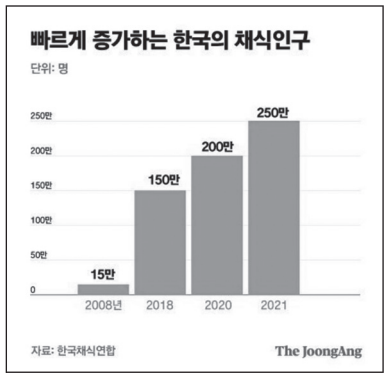
Also as you can see in the photo, the alternative meat market, which can be said to be the representative market of vegan, is growing tremendously too.

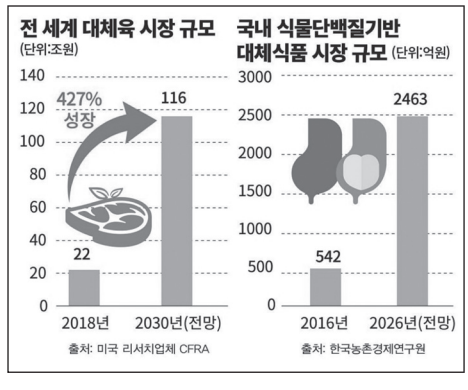
In line with this, more and more companies are producing vegan products aimed to vegan consumers. To be specific, the vegan cosmetic market which is highly accessible, has the most growth potential. According to Statista, a global market research organization, the global vegan cosmetics market is expected to reach $15 billion by 2020 and grow about 41 percent to $20 billion by 2025.

Vegetarians, also known as vegans, are animal rights holders who seek to protect animals. Not just the exclusion of animal meat in their diet, They believe in not using animal products, intaking dairy products or eggs and not using animal materials such as leather or fur. Vegans exists in various ways in reality. Most of them eat mainly plant-based foods, but they also exist as "flexitellians" who consume meat depending on the situation.

Recently, vegans products are diversifying into not only food but also the cosmetics and fashion industries. The growth of the vegan market is due to changes in the main consumer







18

base. For Korea, being vegan has became a trend among the environmental sensitive MZ generation. Also known as the "digital generation," they account for 44.6% of the productive population and became consumers who exert great influence in the market using social media.

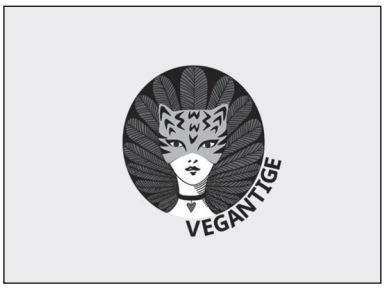
When purchasing, Instead of only considering the price and quality, they now tend to consider the impact on humans, environment and society when purchasing vegan goods. This particular act is call ethical and value consuming.



In line with this, companies are launching various vegan brands. Among the food brands, Ottogi developed "Antuna Vegetable Basil Tuna," a canned vegetable tuna using soy protein. Also CJ Daiichi Sugar Corporation releasing Altive Plant Oil which is a vegetable milk.

In the case of cosmetics brands, The rush, about 80 percent of the products produced are vegan products. They are known to experiment with the human body instead of experimenting with animals. From color tone to experimenting and raw materials the brand Diadaria does not use any thing that associates with animals Lastly Merixer, the first vegan brand that started minimal packaging and eco-friendly packaging.





The fashion brand Vegan Tiger, studies and selects non-animal materials to replace animal materials for their products. They are donating part of their profits to run campaigns for animals and the environment. There is also Pleats Mama, a vegan brand that makes distinctive bags and accessories out of discarded plastic bottles.

It is true that many people have a hard time conducting vegan diets even though they acknowledge the positive effects. The main reason is that people think vegans only stick to a strict vegetarian diet. It is also true that it is not easy to practice a vegetarian diet in Korean food culture. However, the range of choices for consumers is now wider than before due to various products from various industries. Therefore turning into a vegan has became much more easier. It is inevitable that Vegan and Vegan markets will grow even more in the future.

출처

https://img.hankyung.com/photo/202206/AA.30355542.1.jpg (비건 시장의 확대/성장)
https://www.google.com/url?sa=i&url=https%3A%2F%2Fv.daum.net%2Fv%2F20210718090056890%3Fs%3Dprint_news&psig=AOvVaw1G_ZRA8WISDenUI3dnZwqg&ust=1668169378377000&source=images&cd=vfe&ved=0CBAQjRxqFwoTCJia2LHNo_sCFQAAAAAdAAAAABAJ (채식 인구의 증가)
https://post-phinf.pstatic.net/MjAyMTAzMTNfODAg/MDAxNjE1NjAwNDExMjk4.lXVTU04_osOcRaL0I_JwTXQHJDPgb_kvkPMCrFbCP_Mg.ewLbcC5RGs3Lp9aLFgQQV-SbS_rGhm7m7_PpDHBc7kcg.JPEG/522716_429201_458.jpg?type=w1200 (대표적인 비건 식품 시장 규모의 성장)
https://m.best300.co.kr/web/product/extra/big/202205/7e9e2dcb9fea911b8f42021b75187bad.jpg (오뚜기 식물성 참치)
https://img.vogue.co.kr/vogue/2020/03/style_5e65a421f1cdd-930x725.png (비건뷰티 브랜드 디어달리아)
https://cdn.imweb.me/thumbnail/20201226/56db36e5adf75.gif (비건 패션 브랜드 비건 타이거)

Frieze Seoul 2022 Review

By **Oh Jung-Taek** Cub Reporter

The hottest issue of the Korean Art World this year would be 'Frieze Seoul'. It was led by the director, Patrick Lee from September second to the sixth. 'Frieze Seoul' was held for four days, co-hosted on the first and third floors of COEX with 'KIAF (Korea International Art Fair)', the largest art market in Korea. 110 famous galleries from 21 countries participated in Frieze; 350 galleries around the world headed to Seoul. As a result, it drew attention from domestic and foreign art lovers.



Frieze London is held at Regent Park, London, in the middle of October every year.

Frieze is an art fair that began in the UK in 2003 which is considered one of the top three art fairs, along with Art Basel and FIAC(Foire Internationale d'Art Contemporain). After London, they expanded the fair to Frieze New york along with Frieze Masters, and in February 2019, they presented Frieze Los Angeles. The Galleries Association of Korea had been promoting to co-host an art market in Seoul since October 2019. Frieze, which was seriously considering market advance to Asia, joined hands with KIAF. Under the joint cooperation system between the two sides, the art fair event happened to be held in Seoul. As a result, Seoul became the fourth city in the world to hold the Frieze following London, New York and Los Angeles.



Entrance of Frieze Seoul Exhibition Hall, packed with people

It was exciting to experience a global art fair coming to Korea; galleries that you can only visit overseas like Gagosian, Lehmann Maupin, PACE, Gladstone, David Zwirner, White Cube, Hauser & Wirth, Thaddaeus Ropac, Castelli and so on. Booths of magnificent galleries unfolded right before my eyes. In particular, Egon Schiele's Solo show which was presented by a famous British gallery, received so much attention that the wait time was over one hour.



Visitors waiting in line in front of the Richard Nagy Gallery booth in London, England to see Egon Schiele's work.

There are two types of people in the art fair. Collectors of a variety of classes that go thoroughly to enjoy the purpose of Frieze Seoul and art lovers who purely just want to enjoy this great art festival. Of course I belong to the latter. Frieze is a rare opportunity not only to appreciate exclusive artists' works of world-famous galleries but also works of masters-of-art in person. Particularly, 'Frieze Masters', a representative section of Frieze that world-class galleries participate in, consisted of works representing art history from ancient times to the late 20th century. 'Frieze Masters' this time attracted the attention by exhibiting works of masters from the 20th century, such as Pablo Picasso, Henri Matisse, Piet Mondrian, Jean Michel Basquiat, Roy Lichtenstein and David Hockney. I also did not hesitate to take a long line in front of Acquavella Gallery booth to see the major work by Pablo Picasso (1881-1973) "Femme au beret rouge a pompon" (1937), (valued at 60 billion won, highest selling price at Frieze Seoul).

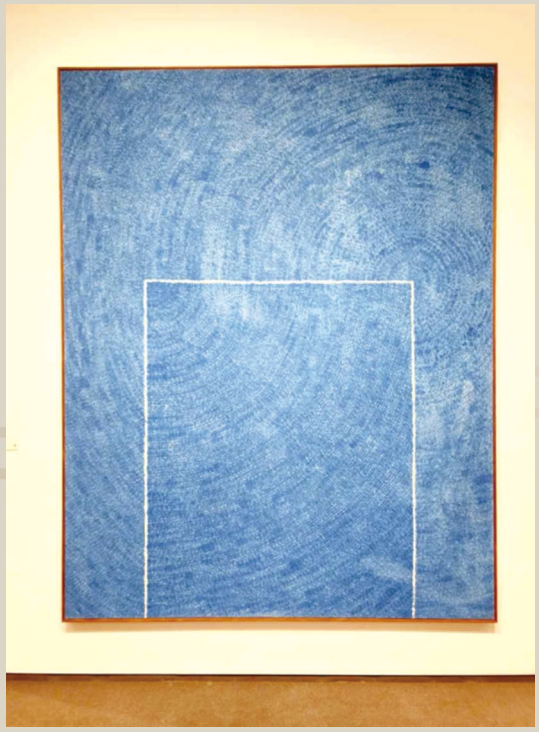


Pablo Picasso, <Femme au beret rouge a pompon> (1937), Oil on Canvas, 65.1x46cm

The works of Korean artists were also not to be missed. I had some apprehension that "Frieze" might turn out to be mainly foreign artists, in our home town, Seoul, so I paid more attention

to how it would turn out. If there is Picasso in the West, in Korea, we have Whanki Kim (1913-1974). Kukje Gallery, Korea's leading gallery, exhibited "Tranquility 5-IV-73 #310" (1973), a later work by Whanki Kim, a pioneer of Korean abstract art, and attracted great attention from visitors. This work was made in New York a year before he passed away, and it has a high value in art history that it had been introduced many times in Whanki Kim's major retrospective. Furthermore, in the 'Focus Asia' section where 10 emerging artists from Asia presented their solo work, I was able to see works of Hejum Bä (1987-) and Sung Sil Ryu (1993-). Hejum Bä, an artist I admire in daily life, participated as a solo artist at Whistle Gallery and stood shoulder to shoulder with world-famous artists, and on the first day, 15 paintings were sold.

'Focus Asia' section, presented "Tranquility 5-IV-73 #310" (1973) by Whanki Kim in whistle gallery Hejum Baä's solo show





Frieze Seoul has a significant meaning, just for the matter of fact that a world-class art event was held in Seoul. Personally, I think Frieze Seoul was successful that it drew enthusiastic responses from not only artists, art lovers, but also from the public. It was successful apart from its sales performance. However, as it is the first Frieze to be held in Asia, I think it will be more meaningful if more galleries of Asia participated and discovered many more outstanding artists. Frieze will continue to be held in Seoul for at least five years through a partnership with KIAF. I'm looking forward to how Frieze Seoul will become.

COVID-19, 3 Keywords of Preventive Measures



By Jeong Hang-Wook Social Reporter

"People who forget history repeat the same mistake."

From 2019-12, an enemy called the novel coronavirus "2019-nCoV" (widely known as COVID-19) appeared, and humans have been fighting a war against the virus for about three years (2022-12). This article aims to organize three of the quarantine policies made in Korea during the pandemic. Public masks, social distancing, and a vaccine pass so that one day, an effective response to the Next Pandemic can be made.

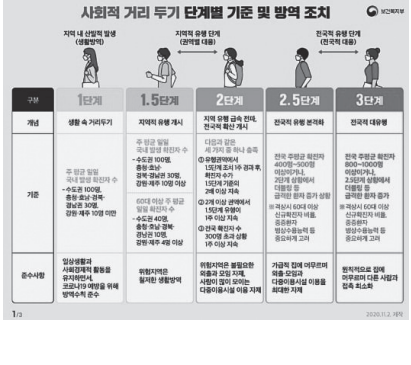


1. Public Mask

The "public mask system" is a system that allows masks to be purchased only on designated days at designated places such as pharmacies to solve the shortage of masks caused by the spread of COVID-19. As the demand for masks was not properly supplied to the public, the government implemented the "Emergency supply and demand adjustment measures" for the first time since the Price Stabilization Act was enacted. Administrative Rules “Emergency supply and demand adjustment measures” include that the Minister of Trade, Industry and Energy may order the import and sales of elements to be adjusted, such as quantity at the time of import and sale, etc. Based on this, the government increased transparency and controlled exports by granting mask production and reporting obligations to sellers to control the supply and demand of masks, and mandated that some of the production be released to public sales. In addition, 3 principles when purchasing masks were established and restricted. (two masks per person per 1 week, five-part purchase according to the date of birth, duplicate purchase confirmation) This unprecedented national measure, it can be a good example for reference when a problem of supply and demand imbalance of a specific product occurs someday.

2. Social distancing

Social distancing refers to infection control measures and campaigns that maintain distance between people to prevent the spread of COVID-19 within a community. The government comprehensively considers the increase or decrease of COVID-19 confirmed patients and the severity level of the situation, after that they establishes and implement quarantine rules proportional to



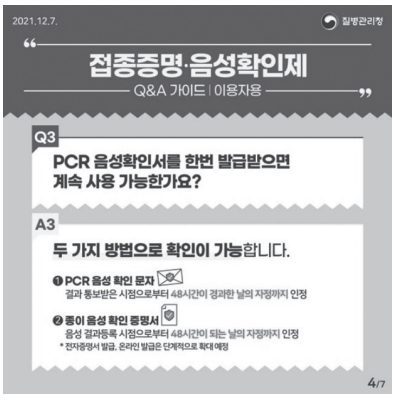
the stage. This has a great advantage in that the quarantine policy is periodically adjusted according to the spread of infectious diseases. Let's think. What if a strong quarantine policy is implemented without adjusting the quarantine policy according to the speed and severity of the spread of infectious diseases? It will be effective in preventing transmission (if measures are taken equivalent to keeping people out of their homes at all), but the economy will stagnate and the self-employed, businesses, and countries will suffer huge economic losses. Ideally, it is a system that can save the economy and the prevent the spread of COVID-19. However, in the process of implementing this, various problems occurred. One of them is that frequent changes in quarantine policies had caused confusion for the public to recognize the current stage of distancing. This became more severe at the end of social distancing. In fact, the comedy program "SNL Korea" satirized social distancing, which changes every moment and confuses the public with a game of blue and white flags. In particular, as time went by, new stages such as "Step 1.5" and "Step 2.5" were created, and there was an evaluation that distancing had lost consistency.

3. Vaccine pass

In order to prevent the spread of COVID-19, the vaccine pass was to limit the usage of public facilities with a "vaccination certificate" or a "PCR negative confirmation", which are both considered a "pass". At the time of implementation of the quarantine pass, the pass availability period of the PCR negative confirmation was limited, so non-vaccinated people suffered the inconvenience of having to undergo PCR tests frequently. In addition, by combining the vaccine pass with social distancing, vaccinated and unvaccinated people were classified separately when calculating the number of people and restricted. Also since the "vaccination certificate" had an expiry date, if the individual was not vaccinated or if additional vaccinations were not received after a certain period of time after vaccination, it would cause great inconvenience. On the positive side, it showed effect in preventing the spread of COVID-19 by increasing the vaccination rate and restricting the use of Public facilities for unvaccinated people. However, these aspects have negative aspects at the same time. This was controversial because it classified unvaccinated people as potential confirmed patients.

In this article, three quarantine policies, public masks, social distancing, and the vaccine pass during the COVID-19 pandemic were briefly explained. if we remember the quarantine policy that took place over the three-year period before the next pandemic that will someday return, Korea will be able to make better judgments and resolve the situation more effectively.







출처

https://www.bbc.com/korean/news-55465057 (방역)
https://www.gwanak.go.kr/site/enews/news/news_view.do?mvid=1243&aid=9432 (공적 마스크<PUBLIC MASK>)
https://www.immigration.go.kr/bbs/immigration/440/533356/artclView.do (사회적 거리두기 <Social distance>)
https://ncv.kdca.go.kr/menu.es?mid=a12504000000 (방역 패스 <Vaccine pass>)
http://www.realmeter.net/%EB%B0%B1%EC%8B%A0-%ED%8C%A8%EC%8A%A4-%EB%8F%84%EC%9E%85-3%EB%AA%85-%EC%A4%91-2%EB%AA%85-%EC%A0%95%EB%8F%84%EB%8A%94-%EC%B0%AC%EC%84%B1%ED%95%9C%EB%8B%A4/ (방역 패스2 <Vaccine pass2>)
https://www.korea.kr/news/visualNewsView.do?newsId=148896499 (방역패스3- 접종음성확인서)

여러분을 초대합니다



GangneungWonju Herald
Winter Event

내일 11월 28일(월) 낮 12~ 저녁 7시
강릉 캠퍼스 학생회관 농구장 앞

운영 부스
(1)겨울 테마 페이스 페인팅
(2)간단한 설문 후 경품 뽑기
(3)미니게임&소개팅
(현장 접수 및 친구끼리 가능!)







페이스 페인팅











2023년 1학기 수습기자 모집 예정

언론원 입사신청서 작성 후,
gwnuherald@gmail.com으로 제출

EDITORIAL

Anyone Can Be Anything

Jeong Soo-Hyun (Editor In Chief)



Winter has arrived and the end of the year is already approaching It is an honor to greet you all again as Editor In Chief of the GWNU Herald. I am still working in the international column in our magazine, and for this semester I wrote an article about Queen Elizabeth II, so don't forget to check it out! Bundle up for the cold weather and I hope everyone has a HAPPY HOLIDAY:)

Yeum Ji-Won (Campus Reporter)



Hi everyone! I am Jiwon Yeom, the campus reporter for the English newspaper of Gangneung-Wonju University. This is my second article as a reporter that includes information about our school's Startup Support Headquarters so I hope you find it useful!

Jeong Ye-Seul (Social Reporter)



Hello Readers! It feels great to be back along with my new story as a social reporter. By writing this article about the vegan market, I learned that more people than I thought were interested in vegan, or animal rights, and that the market has grown significantly. I also thought that I should participate in preventing unethical animal testing through consumption.

Oh Jung-Taek (Social Reporter)



I am Jung Taek Oh, a freshman majoring in fine art. I've been visiting many exhibitions and writing reviews of them for a long period of time. Based on this magazine, I would like to write an article that can easily convey Korean modern art to the public.

Lim Byeong-Joon (International Reporter)



Hi everyone I'm an international reporter and this is my second article. I wrote an article about the FIFA World Cup because it's World Cup season, so I hope you find it exciting as me. Let's read and cheer on together! I hope you wrap up 2022 well and have a happy end of the year.

Park Hae-Seong (Campus Reporter)



Want to say hello to all of the readers of this newspaper. I'm majoring tourism management and now I feel really happy to stay here. I hope you'll be interested in the articles we wrote. If you have anything to ask, don't hesitate to visit us.

Jeong Hang-Wook (Social Reporter)



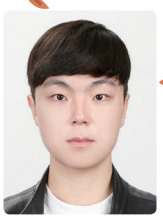
Hello, nice to see you again. When I was young, I looked at the moon in the night sky and pray to myself, "I hope that tomorrow will be better." NOW when I look at my reflection on the moon, I could find myself smiling. I don't want to miss the happiness I felt this year. I hope the night sky in 2023 will be more beautiful. See you next time.

Kim Min-Jae (Cub Reporter)



Ladies and gentlemen, thanks for reading!
I am a trainee reporter for the GWNU Herald. Reading articles is good for raising critical thinking. When I found out about the English newspaper, I decided to join them, then became part of the team! I am looking forward to showing my writing to students and hearing reader's opinions. I hope that our magazines will be read by many people.

Jin Hong-Kyung (International Managing Editor)



I hope that everybody shows interest in our magazine. It's always a pleasure to provide information to my fellow peers. Hoping that everybody remains healthy and content. Happy Christmas and Holidays in advance everybody.

Gwon Gu-Cheol (Campus Reporter)



"Are you global?" This little thought has been swimming around my mind recently. My second question was, "Why should I be global?" Even though we don't get there physically, it doesn't matter to view what happens throughout the world with a few clicks and touches. We can see the globe in more detail thanks to Google Maps. Google searches give us all the information. What then does it mean to "live a life" with those convenient tools? Here's my response. "To observe and go through independently despite all the already created contents." Come, let's travel. Let's be global.

GWNU Herald Word Search

S	O	E	A	R	T	F	A	I	R	P	F	N	C
B	P	M	G	V	E	G	A	N	S	U	B	C	O
P	I	A	H	C	R	A	N	O	M	T	P	A	R
D	S	R	V	A	I	N	A	A	N	R	R	O	O
V	R	G	G	S	R	N	C	V	F	A	A	A	N
S	A	O	T	G	W	H	A	P	C	T	O	S	A
T	S	R	A	Y	O	R	O	R	G	S	T	M	T
U	C	P	W	T	R	N	I	U	R	O	R	I	I
V	P	Y	Y	S	L	S	C	D	C	S	A	P	O
I	Y	D	S	G	D	S	N	K	C	U	C	N	N
M	U	D	C	L	C	D	A	I	H	L	M	T	E
C	C	U	C	R	U	R	N	E	E	A	I	A	A
C	R	B	C	S	P	I	C	A	C	N	E	U	A
G	S	S	A	P	E	N	I	C	C	A	V	A	K

WORLD CUP
START UP
STOCK
ART FAIR
VEGANS
VACCINE PASS
MONARCH
CORONATION
BUDDY PROGRAM

